

MONITOR

Real-time insight into who visits your websites

WebLeadsB2B WebWHO enables you to tap into the 98% of visitors who have shown interest in your website but who remain anonymous. With our unique profiling service, you can hone in on the visitors who are your real target audience, enabling you to focus just on the viewers that count.



WebLeadsB2B WebWHO provides the following premiere capabilities that help you monitor web visitors like never before:

Find out who your visitors are - Tired of looking at click and visitor numbers that don't tell you anything about who is visiting your website? Find out who really is visiting your web pages, and filter them out by target audience, competitors, and much more.

Measure campaign results - Measure your online campaigns more effectively by really finding out who is behind those clicks and visits. Are your online ads really attracting your target audience or just random web surfers?

Focus on your target market - With our unique profiling capabilities, you can immediately check-up to see which target accounts are showing interest in any of your online promotions. Up-sell to existing customers viewing your new online promotions.

Use self-learning intelligence - Drag and drop visitors into separate categories such as "targets" or "competitors", and immediately the next time they visit, they will be classed by that category. Very useful for improving accuracy, and providing the flexibility your inside sales staff need.

Find out more about your visitors

- Get further information about your visitors, such as their : Company Name, City, State/Region, Country, Landing Page, IP Address, Date Time, Duration, Search Engine, Search Phrase, Visitor Type, Pages Viewed, and how they found your page. This is great information for marketers looking to measure their advertising campaigns, and improve Search Engine Optimization.

Monitor trends - Monitor your customers, prospects, competitors, and ISP visitors overtime. Compare visitor numbers with business audiences. Discover if your website is improving in the volume of target audiences it is attracting.

Generate lead reports - alert your sales executives in real-time by capturing your target audience the moment they show interest in your online offers.

Get up and running in minutes - As with Google Analytics, simply insert a tag into your web page, and you are up and running. It's that simple.



Get a complete overview of who is visiting your websites

WebleadsB2B enables marketing and sales executives to improve sales by providing B2B lead generation solutions that identify, capture, and convert both visible and invisible visitors. Delivered as an online service, our solutions combine the ability to single out your target audience from the many who visits your websites, with a rich state-of-the-art user interface.

“WebleadsB2B provides a solution that carves out an un-served niche in the lead generation market. Not only can they help us measure the conversion rate of our campaigns, but they really can tap into the 98% of the visitors we knew nothing about.” Guardian

Contact us

WebLeadsB2B is a fully automated online service. Contact us through our website or email:

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